

7 KEY LEADERSHIP MISTAKES DOCTORS MAKE

...and How to Fix Them

Too often it's heard,
"I wish I could just practice dentistry and not have to worry about the team!"



The typical doctor's concerns are not about difficulties with treating patients but rather managing a team to be consistently productive and happy. Every successful practice has a well-trained and managed team with strong leadership at the helm. While they taught you how to create beautiful, healthy smiles in dental school, what was missing was training in leadership skills. While building a team that works together to make your practice stand out from your competition may often seem chaotic, you don't have to be a born leader to do it.

Brace yourself for a fun filled, edutaining seminar packed with real world lessons and simple strategies. You'll come away with a fresh perspective and tools for building a team that is personally and professionally developed to fulfill the vision of the practice. Learn the keys to having more fun at work, better harmony among team members, a greater sense of satisfaction in both personal and professional relationships, and greater ease in achieving goals.

LEARNER OBJECTIVES

- Learn how to eliminate gossip among the team.
- Discover how to align a disparate group of people to work together for common goals
- Identify how to create a practice environment where the team cheers "TGIMonday!"
- Learn how to have your patients be your volunteer sales force.
- Learn how to lead team meetings that produce results



Suggested Audience:
Suggested Format:

Doctors and Managers
Half-day lecture, workshop, keynote